

## The JSEI Affiliates

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THE JSEI AFFILIATES IS A BROAD-BASED VOLUNTEER NETWORK CREATED TO SUPPORT THE FACULTY, STAFF AND PROGRAMS OF THE JULES STEIN EYE INSTITUTE. THE AFFILIATES PROVIDE OUTREACH TO THE GREATER LOS ANGELES COMMUNITY THROUGH VISION SCIENCE EDUCATION AND PATIENT SERVICES. FOR MORE INFORMATION ON JOINING THE AFFILIATES OR VOLUNTEERING FOR OUR COMMUNITY OUTREACH PROGRAMS, CONTACT TERESA CLOSSON AT 310.825.4148.

Supporting the programs of the Jules Stein Eye Institute through vision science education and patient services.

We're on the Web!

[www.jseiiaffiliates.com](http://www.jseiiaffiliates.com)

## New Shared Vision Program

Originally introduced as a broad-based volunteer network "to provide outreach to the Greater Los Angeles community", the JSEI Affiliates also offer several patient programs including the newly renamed, Shared Vision program (formerly Eyeglasses for the Needy). The program, coordinated by Affiliates' volunteers, recycles used eyeglasses for those in need.

The program was created to help people who require vision correction but cannot afford to purchase eyeglasses. Francis Small, project leader says, "Shared Vision regularly collects used eyeglasses for refurbishment and distribution to those in need. Right now we collect eyeglasses at various patient suites throughout the Institute and through donors and friends of the Institute who send in their used glasses. After collection, the used spectacles are refurb-

ished and distributed to various health clinics including JSEI's Mobile Eye Clinic, and homeless shelters in the southland."

To date, the Affiliates and its volunteers have collected thousands of pairs of glasses. If you are interested in donating a pair of eyeglasses, please send them to the JSEI Affiliates, Shared Vision Program, 100 Stein Plaza, UCLA, Los Angeles, California, 90095-7000, or look for our collection bins located in patient suites throughout the Institute. Children's frames are especially needed, so if your child has outgrown a pair of glasses, we can give them a second life! For further information regarding the JSEI Affiliates contact us at 310-825-4148 or visit us on our website at [www.jseiiaffiliates.com](http://www.jseiiaffiliates.com).



## Congratulations Nancy!

The JSEI Affiliates extend congratulations to JSEI's Director of Development, Nancy Graydon on her recent engagement to Los Angeles resident and UCLA graduate student, Brian Law. The wedding ceremony will be held in Canada, close to Nancy's hometown, in the fall of 2005. Look for wedding photos in a future issue of Spectrum!

Nancy Graydon, JSEI's Director of Development announces her engagement to Brian Law.

# THE SPECTRUM

THE JSEI AFFILIATES

SPRING 2004

## Welcome Back Linda!

The JSEI Affiliates would like to extend a warm "welcome back" to Linda Valliant, the JSEI Affiliates newest advisory board member. Linda, a founding Affiliates board member and Administrator for Development of the Jules Stein Eye Institute, left California a few years ago to pursue new career opportunities on the east coast. We are happy to announce that Linda has recently returned to southern California and will be rejoining us as a board member and program volunteer.

As a California native, volunteering and community service have been an integral part of Linda's life. She earned recognition as a volunteer at the Methodist Hospital of Southern California, the Blind Children's Center in Los Angeles and the Napa Valley Museum.

Since 1987, Linda's professional career has been centered on non-profit management and fund development. She was Managing Director of Atlantis Scientific, a prominent consulting firm, and was project leader of many nationwide environmental planning land use studies. Later she served as program officer for the Jules and Doris

Stein Foundation, managing a five million dollar grant budget. When the Stein Foundation was reconfigured, Linda was appointed as Foundation Administrator for the Jules Stein Eye Institute in

charge of managing all development and outreach activities of the Institute. After leaving JSEI, Linda moved east where she was Regional Sales Manager for a company specializing in vision aids and equipment. Upon her return to southern California, Linda assumed the position of Southwest Regional Director for Canine Companions for Independence, a national nonprofit that enhances the lives of people with disabilities by providing highly-trained assistance dogs.

Cherie Hubbell, Affiliates co-chair, noted that "we are

thrilled to welcome Linda back to the board. The Affiliates evolved from Linda's inspiration and perspiration over the last decade. Her heart and soul are at the foundation of our programs. From "Make Surgery Bearable" to "Vision-in-School", Linda's vision, creativity and organizational skills brought the Affiliates best ideas to fruition. I am truly excited that she has agreed to again share with the Affiliates her unique skills." Welcome back Linda!



Linda with her Canine Companion black Labrador Retriever puppy in training, Lady

## Special Thanks to Make Surgery Bearable Holiday Supporters

The JSEI Affiliates thank everyone who contributed to our 2003 Make Surgery Bearable holiday fundraising efforts. The holiday campaign raised enough money to sponsor over 100 new Dr Teddy MD teddy bears for future pediatric patients!

Don't forget – Dr Teddies can be sponsored year round and make perfect gifts for birthdays, anniversaries or special celebrations. Contact the Jules Stein Eye Institute Affiliates at (310) 825-4148 or visit our website at [www.jseiaffiliates.com](http://www.jseiaffiliates.com) for additional information or a sponsorship form.

### Thank You Make Surgery Bearable Holiday Donors

Pamela Berg  
Audrey Bok  
Barbara Brandon  
Dr. and Mrs. Joseph Caprioli  
Dr. and Mrs. Joseph L. Demer  
Rachel A. Flores  
Nancy Graydon  
Anne-Marie Hamill  
Dr. and Mrs. Sherwin J. Isenberg  
Mike Johnson  
Dr. and Mrs. Ralph D. Levinson  
Marcia B. Lloyd  
Engan Natarajan  
Dr. and Mrs. Earl P. Petrus  
Laura Phillips  
George and Ann Smith  
Masken Snellgrove  
Dorothy H. Stevens  
David Touster  
Cornelius Van Diest  
Patrice J. Zamenhof  
Elda Zeldis



## Honor a Loved One on Mother's Day and Help a Child Cope with Eye Surgery

Celebrate May 9, 2004 by "Making Surgery Bearable" with Dr Teddy, MD

What better way to celebrate Mom, than by sponsoring a bear in her honor. The JSEI Affiliates will send a tribute card to your mother or loved one when you donate a Dr Teddy, MD bear to a child undergoing surgery at the Jules Stein Eye Institute. Our Dr Teddy sponsorship is a perfect "one size fits all" gift for Mother's Day that will bring smiles to everyone!

For a donation of \$10, you may sponsor a cuddly Dr. Teddy who will 'bear' the name of your loved one. Through your generosity, these plush bears will provide comfort to children having surgery and joy to those who support the "Make Surgery Bearable" program.

Dr. Teddy stands 8 inches tall and wears green surgical scrubs. The bear's hang tag will be inscribed with your loved one's name so the child who receives this gift will know someone is thinking of him or her. Dr. Teddy sponsorships are a thoughtful way to celebrate Mother's Day, Father's Day, graduation or just to send good wishes.

All proceeds benefit the "Make Surgery Bearable" program and ensure that future bears will be available for children having surgery at JSEI. Sponsorships are accepted year-round but requests should be placed no later than May 3 for acknowledgment by Mother's Day. To sponsor these adorable bears, contact the JSEI Affiliates at (310) 825-4148 or drop by our open house at UCLA's Café Med on Monday, May 3 from 11:00 am to 2:00 pm. To learn more about the JSEI Affiliates and obtain a Mothers Day sponsorship form, please visit our web site at <http://www.jseiaffiliates.com>.

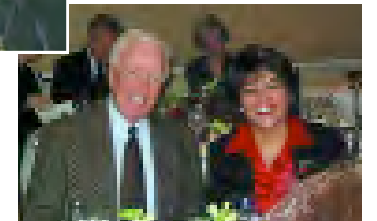
### Celebrate Mom and Healthy Vision at the Affiliates May 3rd Ice Cream Social.

Drop by the JSEI Affiliates Ice Cream Social at UCLA Medical Center's Café Med on Monday, May 3<sup>rd</sup> between the hours of 11:00 am and 2:00 pm to sponsor a Dr Teddy and learn more about May's "Healthy Vision Month" initiatives. All *Make Surgery Bearable* donors who sponsor a bear in Mom's honor on May 3<sup>rd</sup> will receive a free ice cream – a sweet treat for you and for Mom!

## JSEI Affiliates Host Holiday Volunteer Recognition Luncheon

Marti Oppenheimer and Cherie Hubbell, JSEI Affiliates Board Co-Chairs, hosted a festive holiday luncheon on Wednesday, December 10, at the Hotel Bel-Air to honor the JSEI Affiliates Advisory Board, volunteers and special guests, and celebrate the group's accomplishments over the past year.

"The Affiliates' goal is to support the faculty, staff and programs of Jules Stein Eye Institute and provide outreach to the Greater Los Angeles community through vision education, patient services and community relations," said Marti Oppenheimer, Co-President of the JSEI Affiliates. "The strength of the JSEI Affiliates program depends on our dedicated volunteers," Oppenheimer remarked, "whom we recognize at this special annual recognition event."



**Top** – Marti Oppenheimer (center) welcomes fellow board members Maude Feil (left) and Tracey Boldemann-Tatkin (right). **Middle** – Vision In-School Program Coordinator Patti Thayer welcomes volunteers Dr. Debora Farber, Sandra Allen and Paula Armstrong. **Bottom** – Program volunteers Larry Miller and May Ocuillo.

## Preschool Vision Screening Program Posts Impressive Results

### A SPECIAL THANK YOU TO ALL PRESCHOOL VISION SCREENING VOL- UNTEERS:

Julio Alvarez  
Dr. Leonard Apt  
Sandy Allen  
Audrey Bok  
Maude Feil  
Cherie Hubbell  
Marcia Lloyd  
Larry Miller  
Ruth Straatsma  
Jill Stuart  
Robyn Travis

We are proud of the JSEI Affiliates accomplishments promoting vision education and patient care programs in schools and the community and are happy to share the following update from one of our most successful Affiliates programs—Preschool Vision Screening.

**PRESCHOOL VISION SCREENING** Volunteers, under the supervision of JSEI ophthalmologist Pam Berg and program director Dr. Leonard Apt, visit local preschools to screen three to five year-old children. The team uses a variety of tests designed specifically for preschoolers to screen for significant refractive errors and eye muscle problems



Volunteer Ruth Straatsma explains the screening process to a child at a local Westside preschool.

- Number of children screened since inception of the program in late 2002 to early April 2004: 1,856
- Number of children referred to a physician for further examination: approximately 5% of all children screened

\* Project funded by grant from Glorya N. Kaufman



Program volunteers (from left) Cherie Hubbell, Pam Berg, Ruth Straatsma, and Dr. Leonard Apt

Interested in becoming a volunteer? Contact us at 310-825-4148 for more information or visit our website at [www.jseiaffiliates.com](http://www.jseiaffiliates.com).